

**RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS:: ONGOLE**

(Approved by AICTE, New Delhi and affiliated to JNTUK, Kakinada)  
NH-16, Valluru-523272, Ongole, Prakasam (Dist), Andhra Pradesh, India

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

25/06/2022

**DEPARTMENT CIRCULAR – BUSINESS CLUB**

This is to inform all the MBA students and faculty members; we are organizing a guest lecture on “**Digital Marketing**”. All are instructed to participate actively.

Name of the Resource Person: **P. Srinivasa Rao, MBA**  
Manager, Go Digital Academy.  
Venue : Room No. FF04  
Date : 27/06/2022  
Time : 10.30 AM to 12.00 AM

*Chiv. MCA* 25/6/22  
**HEAD OF THE DEPARTMENT**  
**HEAD OF THE DEPARTMENT**  
Department of M.B.A  
**RISE Krishna Sai Prakasam Group**  
**of Institutions, VALLURU, A.P.-523 272**


RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS::ONGOLE

DEPARTMENT OF MBA

LIST OF STUDENTS PARTICIPATED IN GUEST LECTURE ON 27-06-2022

S. No	ROLL NO.	STUDENT NAME	SIGNATURE
1	218A1E0001	BOLLAVARAPU LAKSHMI VENKATA PRASANNA	
2	218A1E0003	DEVARAMPATI NAGA LAKSHMI	D. Nagalakshmi
3	218A1E0004	DWARASALA MOUNIKA	D. mounika
4	218A1E0005	G. SINDHU	G. SINDHU
5	218A1E0006	ILLURI RAJASREE	I. Rajasree
6	218A1E0007	KALLU GURUDEVE	K. Gurudev
7	218A1E0008	KARAMSETTY HARI PRIYANKA LAKSHMI	K.H.P. Lakshmi
8	218A1E0009	KASIREDDY KAVITHA	K. kavitha
9	218A1E0011	KONDREDDY LIKHITHA	K. Likhitha
10	218A1E0012	KUNCHALA RADHIKA	K. Radhika
11	218A1E0013	LIKITHA TALLURI	L. Likhitha
12	218A1E0014	MADATHALA SRAVANI	M. Sravan
13	218A1E0015	MARLAPATI VENKATALAKSHMI	M. Venkata Lakshmi
14	218A1E0016	MOHAMMAD AFREEN	M. Afreen
15	218A1E0017	NUKALA AKHILESWARI	N. Akhileswari
16	218A1E0018	PAMIDI HIMA BINDU	P. Hima Bindu
17	218A1E0019	PATIBANDLA DEVAKRUPA	P. Deva krupa
18	218A1E0020	PELLURI AKHILA	P. Akhila
19	218A1E0021	RAVULAPALLI PRASANNA	R. Prasan
20	218A1E0022	SALAGALA TEJASWINI	S. Tejaswini
21	218A1E0023	SHAIK HEENA THAZEEN	Sk. Heena Thazeen
22	218A1E0024	SHAIK MEERABEE	Sk. Meerabee
23	218A1E0025	SHAIK SALEEMA	Sk. Saleema
24	218A1E0026	SHAIK SONIYA JASMINE	Sk. Soniya Jasmine
25	218A1E0027	VELAMPALLI V H B SULEKHA LAKSHMI	V. V. H. B. S. Lakshmi
26	218A1E0028	YELCHURI YASASWINI	Y. yasaswini
27	218A1E0031	BHEEMAVARAPU ABHILASH	B. Abhilash
28	218A1E0032	CHALUVADI VENKATA PAVANKALYAN	Ch. Pavan Kalyan
29	218A1E0033	CHIRITOTI BHANU PRAKASH	Ch. Bhanu prakash
30	218A1E0034	CHITTA MANIKANTA	Ch. Mani Kant
31	218A1E0036	EMANI PAVAN KUMAR REDDY	E. PAVAN KUMAR REDDY
32	218A1E0037	GARNEPUDI ASHOK	G. Ashok
33	218A1E0039	KAKI VAMSI	K. Vamsi
34	218A1E0041	KANAPARTHI BRAHMAM	K. Brahmam
35	218A1E0042	KUNCHALA GOPI KRISHNA	K. Gopi Krishna
36	218A1E0043	MADDISETTY VAMSI	M. Vamsi
37	218A1E0044	MARELLA SAI BABU	M. Saibabu
38	218A1E0045	NAGAPRANEETH NAMINENI	N. Praneeth
39	218A1E0046	PENDYALA RAMANA	P. Ramana
40	218A1E0047	SATULURI SAI PRAKASH	S. Sai Prakash
41	218A1E0049	SHAIK LATHEEF BASHA	Sk. Lathief Basha
42	218A1E0052	MANDAVA LAKSHMI	M. Lakshmi

S. No	ROLL NO.	STUDENT NAME	SIGNATURE
43	218A1E0053	KAKI VAMSI	K. Vamsi
44	218A1E0054	GOLLAPATI MANJULA	G. Manjula
45	218A1E0055	AMBATI SAI ANUSHA	A. Sai Anusha
46	218A1E0056	AVULA SINDHU	A. Sai Sindhu Sha
47	218A1E0057	ANUPARTHI MANEESHA	A. Maneesha

  
 HOD  
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**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**REPORT ON GUEST LECTURE**

**28-06-2022**

Date : **27-06-2022**  
Resource Person : **P.Srinivas, Manager, Go Digital Academy**  
Participants : **I MBA Students (47)**  
Topic : **Guest Lecture on Digital Marketing**  
Room : **FF04**

One Day Guest Lecture was organized by the department on 27/06/2022, by Mr.P.Srinivas, resource person, Go Digital Academy, to the students of I M.B.A at room no. FF04 from 10.30 AM to 12.00 AM.

Session started by the Head of the Department, Dr. Ch.V.Rama Krishna Rao, giving the opening remarks about the opportunities in the area of Digital Marketing and Introduced the resource person to students. He welcomed resource person to explain trends & opportunities in Digital Marketing.

Mr. Srinivas explained about search engine optimization, search engine marketing, social media marketing, pay per click, Google analytics, mobile marketing, content marketing and other career opportunities to students. He clarified doubts at the end of the session. The session closed by Mr. R. Koteswara Rao, Asst. Prof. offering vote of thanks to the resource person, Principal and Management.

*Ch.V.Rama Rao*  
**HEAD OF THE DEPARTMENT**  
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IMAGES OF THE GUEST LECTURE



RESOURCE PERSON DELIVERING GUEST LECTURE



I MBA STUDENTS LISTENING TO THE LECTURE