



# RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS

(Approved by AICTE, New Delhi and affiliated to JNTUK, Kakinada)

NH-16, Valluru - 523 272, ONGOLE, Prakasam Dt., A.P.

Cell : 77997 62111  
77997 82111

E-mail: rise\_prakasam@yahoo.com  
www.risekrishnasaiprakasam.edu.in

## Prof. Dr. Addepalli V Bhaskara Rao

M.Tech. (RECW), Ph.D. (IIT Bombay)  
Post-Doc.(Univ. of Toronto, Canada)

Principal

9<sup>th</sup> May, 2022.

To

Mr. SuryaKanth Sharma,  
Senior Consultant, AMFI.  
(Former DGM, SEBI)

Sub: - Request for organising National Webinar on "Personal Financial Planning  
and Wealth Management including Mutual Funds" – Reg.

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Dear Sir,


Greetings from RISE Krishna Sai Prakasam Group of Institutions, Ongole.

RISE is a fast growing and reputed Engineering College in Prakasam district, A.P and is the most sought-after college by the students in this region, as it has been striving in imparting quality technical education with necessary employable skills, thus moulding the students to the expectations of the industry and to face challenges in the global market.

It gives me immense pleasure to invite you to deliver a webinar on "Personal Financial Planning and Wealth Management including Mutual Funds" in collaboration with AMFI on 1<sup>st</sup> June 2022 at 11:00 AM. We request you to kindly accept our invitation.

Looking forward to hear from you at the earliest, thank you very much Sir.

Yours sincerely

  
Prof. Dr. A. V. Bhaskara Rao  
(DIRECTOR)

8/5/22



**RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS:: ONGOLE**  
(Approved by AICTE, New Delhi and affiliated to JNTUK, Kakinada)  
NH-16, Valluru-523272, Ongole, Prakasam (Dist), Andhra Pradesh, India

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**25/05/2022**

**CIRCULAR**

This is to inform I & II MBA students and staff, that our department scheduled to organize a national level webinar on "Personal Financial Planning and Wealth Management including Mutual Funds" in association with Association of Mutual Funds in India (AMFI) on 1<sup>st</sup> June 2022. In this regard all are required to register for the webinar.

*Chandra*  
HOD  
HEAD OF THE DEPARTMENT  
Department of M.B.A.  
RISE Krishna Sai Prakasam  
Group of Institutions, VALLURU, A.P.

## Chief Patrons

Sri Sidda Venkateswara Rao  
*Hon'ble President*

Sri Sidda Hanumantha Rao  
*Hon'ble Secretary*

Sri I.C.Rangamannar  
*Hon'ble Chairman*

## Parton

Prof. Dr. A. V. Bhaskara Rao  
Principal, RPRA

## Convenor

Dr.Ch.V.Rama Krishna Rao  
Prof. & HOD, Dept. of MBA  
9985287778

## Coordinator

G.Sekhar Babu, Asst.Prof.

## NO REGISTRATION FEE

Who will participate:

- Faculty
- Research Scholars
- Industrial persons
- Students

## About Webinar

Idle funds don't generate any revenue and it drops its potential earnings. Proper investment in the available options of investment leads to revenue generation and capital gains. The purpose of this webinar is to create awareness about the personal financial planning and creation of wealth. Mutual fund is one of the investment options with open ended, close ended and SIP schemes. This webinar helps in understanding the mutual funds in a better manner and helps the investor to understand the schemes.

**All participants will get a free E-Certificate**  
Online Platform: ZOOM

1. For Registration please click on the Link below:-

<https://forms.gle/wMnBmETgkgwb3gm16>

2. Click the below link to join the group

<https://chat.whatsapp.com/JirPrzua2Xb3V9V31NoImb>

## RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS: ONGOLE

(Approved BY AICTE, Affiliated TO JNTUK Kakinada)  
(An ISO 9000:2015 Certified Institute, NBA Accredited  
for B.Tech in ECE, EEE, CE, ME & CSE) NH-16,  
Valluru-523272, Prakasam District, A.P



## Dept. of MBA Organizing

**A ONE DAY NATIONAL WEBINAR ON  
"PERSONAL FINANCIAL PLANNING AND  
WEALTH MANAGEMENT INCLUDING  
MUTUAL FUNDS"**

In Association with  
**ASSOCIATION OF MUTUAL FUNDS IN INDIA**



**DATE - 1<sup>ST</sup> JUNE 2022  
TIME - 11 AM to 1 PM**

## About College

Rise Krishna Sai Prakasam Group of Institutions is one of the best institutions in the region of JNTUK, under the flagship of AICTE. It offers under graduate courses and PG courses in Engineering, Computers and Management education. The Institution was established on 5th October 2009 by RISE which stands for Rural Institute of Social and Economic Empowerment. The captivating ambiance amidst panoramic scenic beauty all around would add glory to the face value of the campus. Since its inception, the institution has been flourishing in all aspects.

Rise institution is bound together by a deep-rooted sense of excellence in education. Our commitment to quality in education, learning and research is uncompromising, and lived out in practice every day in our lecture halls, laboratories and libraries. The most competent and dedicated technical and human resources in the campus sharpen student's skills and capabilities. They, thereby, shall be sure to make the greatest possible strides both in their career and life.

Rise is most often targeted by leading multi-national companies and employers in the aspect of placements. The stay at RISE offers the students the precious opportunity to

challenge and deepen their knowledge. We also provide space and the time to broaden their intellectual horizons, allowing the students to read voraciously and widely, and to interact with diverse groups of academicians from around the nation through a variety of co-curricular activities, with an aim to make them ready to serve the industry and society.

## About the department

Master of Business Administration (MBA) program was established in the year 2009 with an intake of 60. The MBA program intended to nurture the students through management games, students' clubs and personal caring based on the individual skills and abilities to encourage them to participate in internal and external events.

Studying, MBA program at **RISE Krishna Sai Prakasam Group of Institutions** focus on holistic learning experience in the form of industrial visits and management meets to have real time experience. Getting enrolled in an MBA program is an excellent opportunity to enhance knowledge of the business, management skills and career advancement.

## About the speaker

Surya Kant Sharma is a Commerce graduate and Masters in Law (LL.M.) with

specialization in corporate laws. He is also Chartered Associate of Indian Institute of Banking and Finance (IIBF). Shri Sharma has over 35 years' experience in banking & finance and securities market and has served in a leading financial institution, thereafter in Department of Financial Services, Ministry of Finance, Government of India and finally in SEBI. Shri Sharma joined Securities & Exchange Board of India (SEBI) in 2003 and served there for more than 15 years as served in different departments of SEBI. Lastly, in addition to other assignments, he was DGM-In-charge of Office of Investor Awareness & Education in SEBI's Northern region for more than five years.

Shri Sharma is also a member of Working Group of NCERT for developing vocational course on mutual funds for students of XI<sup>th</sup> and XII<sup>th</sup> classes. Shri Sharma also mentor of a few NGOs working for financial literacy and investor awareness in the country. Under his supervision more than 15000 Financial Literacy and Investor Awareness Programs (IAPs) were conducted across north India and he himself has addressed as guest speaker in more than 600 IAPs. After superannuation from SEBI in 2019, he has joined Association of Mutual in India (AMFI), an apex body of mutual fund in India, as Senior Consultant–North India.

# National Webinar

On

## “Personal Financial Planning and Wealth Management including Mutual Funds”

Organised by

Department of MBA,

Rise Krishna Sai Prakasam Group of Institutions, Ongole, A.P.

In Collaboration with Association of Mutual Funds in India

Date: 01/06/2022

Time: 11.00 AM -1.00 PM

Platform: Zoom

## AGENDA

Programme	Name
Virtual Hosting:	J Nimlitha Devi, Assistant Professor, Department of MBA
Inaugural Speech:	Prof. Dr. A.V. Bhaskara Rao, Director
Welcome Address	Dr. Ch.V.Rama Krishna Rao, Professor & Head, Department of MBA
Theme Speech	Shri Suryakant Sharma, Senior Consultant, AMFI, (Former DGM SEBI)
Interaction Session	G. Sekhar Babu, Assistant Professor, Department of MBA
Vote of Thanks	P.Srinivasulu, Assistant Professor, Department of MBA
National Anthem	

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(An ISO 9001:2015 certified Institute, NBA accredited for B.Tech. in ECE, EEE, CE, ME & CSE)

NH-16, Valluru-523272, Ongole, Prakasam District, A.P



## Department of Master of Business Administration

*In Association with*

**ASSOCIATION OF MUTUAL FUNDS IN INDIA (AMFI)**

*Organising*

**A National Level Webinar On**

**"Personal Financial Planning and Wealth Management Including Mutual Funds"**



Date:  
**01/06/2022**  
Time :  
**11AM - 1PM**



**Sri. Surya Kant Sharma**

Senior Consultant- AMFI  
(Former DGM-SEBI)

All participants  
will get a free  
E-Certificate  
Online Platform:  
**ZOOM**

Registration: <https://forms.gle/wMnBmETgkgwb3gm16>

<https://chat.whatsapp.com/JirPrzua2Xb3V9V31NoImb>

Coordinator  
**G.Sekhar Babu**  
Asst.Prof.

Convenor  
**Dr.Ch.V.Rama Krishna Rao**  
Prof. & HOD

Patron  
**Prof. Dr. A. V. Bhaskara Rao**  
Principal

Chief Patron  
**Sri Sidda Venkateswara Rao**  
Hon'ble President

11:21 VoLTE 78%

REC LIVE

GELLI SEKHAR BABU

Surya Kant

Dr. Ch.V. Rama krishna rao

siddappa k

12:10 VoLTE 66%

Close Participants (278)

- Ankush Chauhan
- chitra thayalan
- Isha Trivedi
- K krishnakumar.M
- MT mary thangam
- RN Redmi note 8 Pro
- SP Sheetal Pawar
- S Sirisha
- SG Suchismita Ganguly
- SUJATHA P
- TV Tejaswini vaddemgunta
- VS VIDHYASAGAR S AP/MBA

Invite Mute All ...

airtel Wi-Fi 4G 16.3K/s 11:15 am

Close Participants (228)

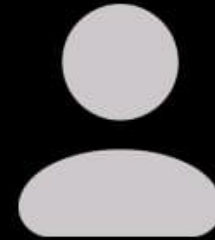
Search

- Dr. Ch.V. Ram... (Co-host, me)
- Sabzar Ahmad (Host)
- SK Surya Kant (Co-host)
- Bhaskar Ray (Co-host)
- GELLI SEKHAR... (Co-host)
- JN J NIMILITHA DEVI (Co-host)
- RP Ramana Pendyala (Co-host)
- 0 0045
- 208A1A0 544

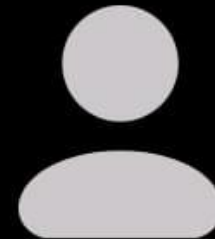
Invite Mute All ...




 Dr. Ch.V. Rama krishna rao




 Redmi Note 8



 K. Hari priyanka lakshmi



 Sabzar Ahmad







# RISE Krishna Sai Prakasam Group of Institutions



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Cell : 77997 62111  
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**Prof. Dr. Addepalli V Bhaskara Rao**

M.Tech. (RECW), Ph.D. (IIT Bombay)  
Post-Doc.(Univ. of Toronto, Canada)

**Principal**

02.06.2022

## COMPLETION CERTIFICATE

An investor awareness program was organized by RISE Krishna Sai Prakasam Group of Institutions, Ongole, Andhra Pradesh, India, jointly with Association of Mutual Funds in India (AMFI) on 01.06.2022 on the topic "PERSONAL FINANCIAL PLANNING AND WEALTH MANAGEMENT INCLUDING MUTUAL FUNDS". Sri Surya Kanth Sharma, Senior Consultant AMFI (former DGM) was keynote speaker.

The program was attended not only by faculty members, staff and students of this institution, but larger number of participants from other institutions also registered for the program. The National Webinar was very informative and interactive and around 800 participants attended this program. His address was not only benefiting the occasion but also a source of inspiration to the student community.

The Institution is grateful to him for his kind gesture of sharing valuable resources.

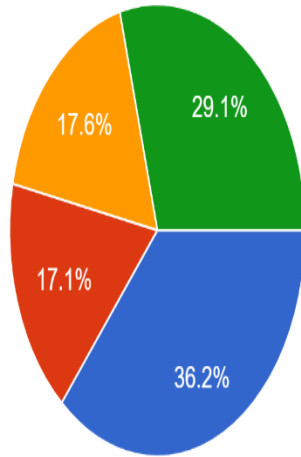
  
Principal  
PRINCIPAL

**RISE KRISHNA SAI PRAKASAM  
GROUP OF INSTITUTIONS  
VALLUR - ONGOLE.**

### Participant Composition

#### Salutation

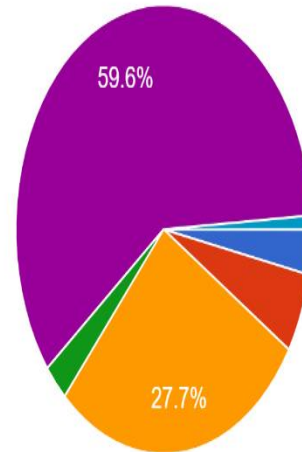
409 responses



- Mr.
- Mrs.
- Dr.
- Miss.

### Designation

401 responses



- Professor
- Associate Professor
- Assistant Professor
- Lecturer
- Student
- Industrialist

## Feedback of the Participants

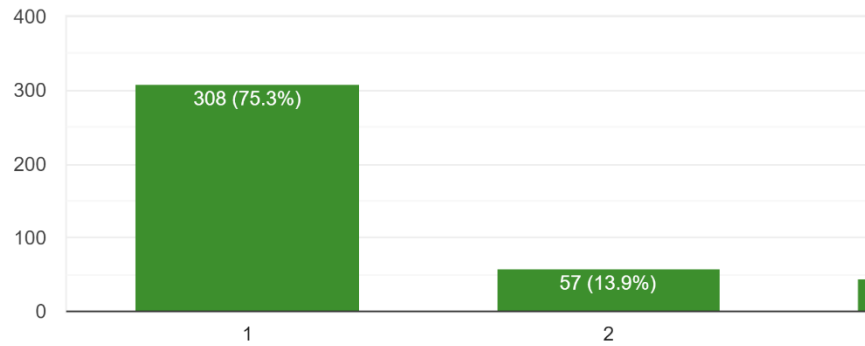
Is webinar useful for financial planning? \*

1 2 3

Agree    Dis Agree

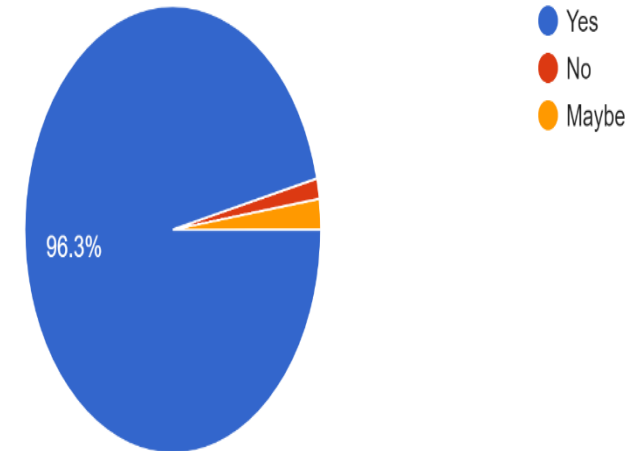
Is webinar useful for financial planning?

409 responses



Is Webinar helps in understanding basics of Mutual funds

409 responses





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NH-16, Valluru-523272, Ongole, Prakasam (Dist), Andhra Pradesh, India

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**REPORT ON WEBINAR**

**02/06/2022**

Department of MBA organized a national level webinar on “Personal Financial Planning and Wealth Management including Mutual Funds” in association with Association of Mutual Funds in India (AMFI) on 1<sup>st</sup> June 2022. The department approached AMFI consultant to organize webinar on 9<sup>th</sup> May, 2022 and accepted the request on 12<sup>th</sup> May, 2022. Registrations are started from 15<sup>th</sup> May, 2022. A total of 907 registrations were received from different locations of the country.

On 1<sup>st</sup> June, 2022 webinar started at the scheduled time 11.00 AM and Prof. Dr. A. V. Bhaskara Rao, Principal given the welcome address. Dr. Ch. V. Rama Krishna Rao, HOD of MBA addressed the theme of the webinar and handed over to principal speaker Sri Surya Kanth Sarma, Senior Consultant, AMFI. He explained about avenues of investment, financial planning, savings and mutual funds. A total of 409 participants are attended the webinar from multiple locations of the country. He clarifies all the queries raised by the participants. The session was closed by 1.20 PM. Department thanked the management, principal, guest and participants.

*Ch. V. Rama Rao*

**HOD**  
**(Dr. Ch.V.Rama Krishna Rao)**