

## Chief Patrons

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## Parton

Prof. Dr. A. V. Bhaskara Rao  
Principal, RPRA

## Convenor

Dr.Ch.V.Rama Krishna Rao  
Prof. & HOD, Dept. of MBA  
9985287778

## Coordinator

G.Sekhar Babu, Asst.Prof.

## NO REGISTRATION FEE

Who will participate:

- Faculty
- Research Scholars
- Industrial persons
- Students

## About Webinar

Idle funds don't generate any revenue and it drops its potential earnings. Proper investment in the available options of investment leads to revenue generation and capital gains. The purpose of this webinar is to create awareness about the personal financial planning and creation of wealth. Mutual fund is one of the investment options with open ended, close ended and SIP schemes. This webinar helps in understanding the mutual funds in a better manner and helps the investor to understand the schemes.

**All participants will get a free E-Certificate**  
Online Platform: ZOOM

1. For Registration please click on the Link below:-

<https://forms.gle/wMnBmETgkgwb3gm16>

2. Click the below link to join the group

<https://chat.whatsapp.com/JirPrzua2Xb3V9V31NoImb>

## RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS: ONGOLE

(Approved BY AICTE, Affiliated TO JNTUK Kakinada)  
(An ISO 9000:2015 Certified Institute, NBA Accredited  
for B.Tech in ECE, EEE, CE, ME & CSE) NH-16,  
Valluru-523272, Prakasam District, A.P



## Dept. of MBA Organizing

**A ONE DAY NATIONAL WEBINAR ON  
"PERSONAL FINANCIAL PLANNING AND  
WEALTH MANAGEMENT INCLUDING  
MUTUAL FUNDS"**

In Association with  
**ASSOCIATION OF MUTUAL FUNDS IN INDIA**



**DATE - 1<sup>ST</sup> JUNE 2022  
TIME - 11 AM to 1 PM**

## About College

Rise Krishna Sai Prakasam Group of Institutions is one of the best institutions in the region of JNTUK, under the flagship of AICTE. It offers under graduate courses and PG courses in Engineering, Computers and Management education. The Institution was established on 5th October 2009 by RISE which stands for Rural Institute of Social and Economic Empowerment. The captivating ambiance amidst panoramic scenic beauty all around would add glory to the face value of the campus. Since its inception, the institution has been flourishing in all aspects.

Rise institution is bound together by a deep-rooted sense of excellence in education. Our commitment to quality in education, learning and research is uncompromising, and lived out in practice every day in our lecture halls, laboratories and libraries. The most competent and dedicated technical and human resources in the campus sharpen student's skills and capabilities. They, thereby, shall be sure to make the greatest possible strides both in their career and life.

Rise is most often targeted by leading multi-national companies and employers in the aspect of placements. The stay at RISE offers the students the precious opportunity to

challenge and deepen their knowledge. We also provide space and the time to broaden their intellectual horizons, allowing the students to read voraciously and widely, and to interact with diverse groups of academicians from around the nation through a variety of co-curricular activities, with an aim to make them ready to serve the industry and society.

## About the department

Master of Business Administration (MBA) program was established in the year 2009 with an intake of 60. The MBA program intended to nurture the students through management games, students' clubs and personal caring based on the individual skills and abilities to encourage them to participate in internal and external events.

Studying, MBA program at **RISE Krishna Sai Prakasam Group of Institutions** focus on holistic learning experience in the form of industrial visits and management meets to have real time experience. Getting enrolled in an MBA program is an excellent opportunity to enhance knowledge of the business, management skills and career advancement.

## About the speaker

Surya Kant Sharma is a Commerce graduate and Masters in Law (LL.M.) with

specialization in corporate laws. He is also Chartered Associate of Indian Institute of Banking and Finance (IIBF). Shri Sharma has over 35 years' experience in banking & finance and securities market and has served in a leading financial institution, thereafter in Department of Financial Services, Ministry of Finance, Government of India and finally in SEBI. Shri Sharma joined Securities & Exchange Board of India (SEBI) in 2003 and served there for more than 15 years as served in different departments of SEBI. Lastly, in addition to other assignments, he was DGM-In-charge of Office of Investor Awareness & Education in SEBI's Northern region for more than five years.

Shri Sharma is also a member of Working Group of NCERT for developing vocational course on mutual funds for students of XI<sup>th</sup> and XII<sup>th</sup> classes. Shri Sharma also mentor of a few NGOs working for financial literacy and investor awareness in the country. Under his supervision more than 15000 Financial Literacy and Investor Awareness Programs (IAPs) were conducted across north India and he himself has addressed as guest speaker in more than 600 IAPs. After superannuation from SEBI in 2019, he has joined Association of Mutual in India (AMFI), an apex body of mutual fund in India, as Senior Consultant–North India.