



**RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS**

(Approved by AICTE & affiliated to JNTUK, Kakinada)

NH-16, Valluru,-523272, Ongole, Prakasam District

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**ACADEMIC YEAR**

**2021-2022**



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## ENTREPRENEUR DEVELOPMENT CELL

For the Development of Entrepreneurship in Science & Technology has established a Entrepreneurship Development Cell at RISE Krishna Sai Prakasam Group of Institutions, Ongole. The Cell is managed by a Chief Coordinator and Research Associate and other office staff. The Cell is presently located in RISE Krishna Sai Prakasam Group of Institutions, Ongole, Prakasam District, 523001.

### **Mission:**

Install the passion and spirit among students to pursue Entrepreneurship.

### **Vision:**

Producing successful entrepreneurs imbued with leadership qualities using innovative and ethical business practices to make global impact.

### **Objectives of EDC:**

- To guide and Asst prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support systems and information on various technologies
- To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programmes and Faculty Development Programmes in the region.
- To conduct research work and survey for identifying entrepreneurial opportunities.
- To develop and introduce curriculum on ED at various levels including degree/diploma courses of the parent institution and other institutes in the region.
- To organize guest lectures, TV and Radio talks, Seminars, etc. for promotion and growth of entrepreneurship.

### **Facilities of the Cell:**

- Entrepreneurship Development Programs (EDPs)
- Entrepreneurship & Skill Development Programs (ESDPs)
- Entrepreneurship Conferences
- Guest Lectures & Seminars on Entrepreneurship
- Visits to various industries
- Curriculum development on Entrepreneurship based courses



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## **Infrastructure available – in details**

- i. Faculty Strength (Indicate department wise and qualification wise)
- ii. Library (Books, Articles, etc.)
- iii. Internet Facility
- iv. Wi-Fi Facility
- v. Basic Office structure
- vi. Lecture hall
- vii. Projector facility

## **Committee Body:**

Committee is headed by Convener appointed by Principal of the Institution. Members are selected from all the departments and acts as EDC Coordinators. Convener is responsible for Principal and Management of the Institution. All the members should select student coordinator from their department for student coordination.

The main responsibility of this committee is to ensure capital information, generation of employment, balanced regional development, resource mobilization, improvement in standard of living, backward and forward linkages, sense of purpose, and national self-reliance. The activities are informal and are intended to sensitize the academic world to other dimensions of human experience and knowledge, with the hope that this would enrich the lives of students and make them aware of their social responsibilities and understand the implications of their actions.

The Committee's activities are also aimed to orient them towards creativity and innovations, business plans, financial plans etc. These activities are held throughout the year and eminent people in their respective fields are invited from all over India and abroad to take part in these programmes.

Some of the areas picked by the Committee to provide exposure to the students are:

1. The non-corporate and unorganized sectors like education, rural development, small-scale industry etc
2. Functional knowledge of local and international enterprises.



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## **Committee Composition:**

- The composition of the committee comprises one Senior faculty member as a coordinator
- One faculty from each department with a Member
- One student coordinator from each department and those who are Interested / participated in entrepreneurship development event and programs as Student Member.

## **Faculty Members:**

1. G.Sekhar Babu, Coordinator, & Assoc. Professor, Dept. of MBA
2. A.V.Ramana, Member & Asst. Professor, Dept. of MCA
3. V.V.Narayana Reddy, Member & Assoc. Professor, Department of EEE
4. K.Satish Kumar, , Member & Asst. Professor, Dept. of CSE
5. K.Srinivasa reddy, Member & Asst. Professor, Dept. of CE
6. I.Srikanth, Member & Assoc. Professor, Dept. of ME
7. P.Arun Kumar, Member & Asst. Professor, Dept. of ECE



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### List of Activities conducted/Participated EDC:

SL. NO.	DATE	EVENT	LOCATION	DESCRIPTION
1	30.12.2021	ONLINE WORKSHOP	RISE INDIA	Rural Entrepreneurship on “Role of One District One Product (ODOP) approach in making India Self-reliant” by Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India <b>** SPEAKER**</b> J. Sai Sudheer Kumar Resource Person - MGNCRE



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**ONLINE WORKSHOP, 30<sup>th</sup> December, 2021**

**VENUE: RISE INDIA**

## Event Schedule

Time	Particulars	Speakers/Guests/Panelists
10.30 – 10.40	Opening address	G.Sekhar Babu, EDC Coordinator, RPRA
10.45 – 10.55	Host Address	A.V.Bhaskara Rao, Rise Principal
11.00 - 11.20	<b>Keynote Address</b> Topic: About Mahatma Gandhi National Council of Rural Education (MGNCRE)	Mr. J. Sai Sudheer Kumar Resource Person - MGNCRE
11.20 – 11.30	Interactive Talk: Functionality of Rural Entrepreneurship Development Cell	MGNCRE Resource Person and Students
11.30 – 11.50	Interactive Talk: Introduction to ODOP approach under PMFME Scheme	MGNCRE Resource Person and Students
11.50 – 11.55	Vote of Thanks	G. Sekhar Babu, EDC Coordinator, RPRA.
11.55 – 12.00 Noon	Closing Ceremony	A.V.Bhaskara Rao, Rise Principal



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*Online Workshop On*  
**“Role of ODOP in making India Self-reliant”  
for Rural Entrepreneurship Development Cell  
(REDC’s) of Higher Educational Institutions**

**Online Meeting Platform: Google Meet**  
**Meeting Link: [https://meet.google.com/vnf-  
vbxz-nbb](https://meet.google.com/vnf-vbxz-nbb)**

*by*

J. Sai Sudheer Kumar

Resource Person - MGNCRE

Dt.30<sup>th</sup> December, 2021



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## GUEST SPEAKER SUMMARY TEMPLATE

Key information to be gathered from the presentation:

### About SPEAKER

SL. NO.	NAME OF SPEAKER	DESIGNATION	COMPANY	JOB LOCATION
1	J. Sai Sudheer Kumar	Resource Person	MGNCRE	HYDERABAD

Mr. J. Sai Sudheer Kumar completed his MBA in the area of Finance and Marketing from Jawaharlal Nehru Technological University Kakinada, Andhra Pradesh in 2011. He has above 10 years of experience in teaching, training and research.

He has rendered services as Innovation Ambassador for Entrepreneurship Development at institution level under Institution's Innovation Council, MHRD, Government of India. His area of interest in research is consumer behaviour (Marketing). He has rich experience as Program officer under National Service Scheme at institutional level, published 18 articles in reputed journals, conference publications and books.

He also gave presentations of his research outcomes in several national and international level conferences held at IIM Indore, IIM Bangalore, IIM Kozhikode, University of Kerala, etc.

He imparted training to about 1200 faculty members and 2500 students on various aspects. Sri J. Sai Sudheer Kumar has also carried out various action research projects funded by Ministry of Education, Government of India.





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महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद  
Mahatma Gandhi National Council of Rural Education

(Formerly National Council of Rural Institutes)  
Department of Higher Education, Ministry of Human Resource Development, Government of India



Online Workshop Schedule on "Role of ODOP in making India Self-reliant"  
for Rural Entrepreneurship Development Cell (REDC's) of  
Higher Educational Institutions  
December 2021

Online Meeting Platform: Google Meet

Meeting Link: <https://meet.google.com/vnf-vbxz-nbb>

S. No	Topic	Duration	By	Workshop Objectives
1.	Welcome Address	02 min	HEI- REDC Coordinator	
2.	Presentation on REDC Activities of HEI in 2020-21	10 min	HEI Principal/ REDC Coordinator	✓ Functionality of Rural Entrepreneurship Development Cell
3.	Introduction to ODOP approach under PMFME Scheme	20 min	MGNCRE Resource Person	✓ Introduction to ODOP approach under PMFME Scheme
4.	Sharing of experience by FPOs/ Audio/ Video on Successful Entrepreneur	15 min	Guest Speaker/ MGNCRE Resource Person	✓ Strengthening the spirit of entrepreneurship among students
5.	Interaction Session	10 min	MGNCRE Resource Person and Students	✓ Stimulate new ventures and encourage expansion of existing activities of rural enterprises
6.	Closing Remarks	03 min	HEI Principal/ REDC Coordinator	

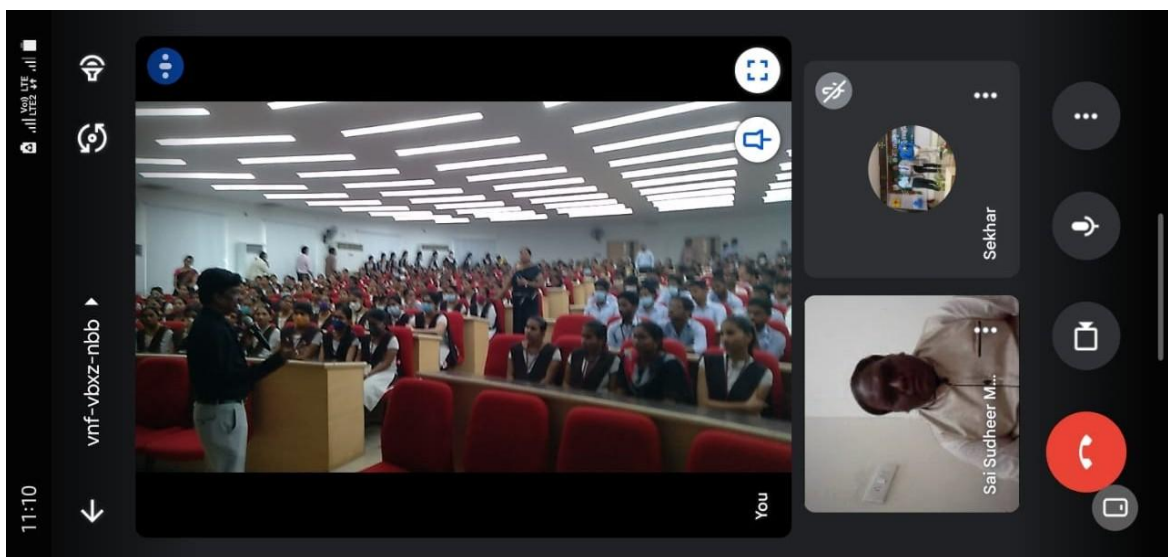


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## EVENT PICTURES:





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सत्यमेव जयते

Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India

## Certificate of Participation



Where there is Rural Wellbeing  
there is Universal Prosperity

MoE/ODOP Workshop/December2021/JSS

8470001

*This is to certify that Mr./Ms. Padarthy Pooja of Rise Krishna Sai Prakasam Group of Institutions, Prakasam District, Andhra Pradesh attended online workshop on "Role of One District One Product (ODOP) approach in making India Self-reliant" organized by Mahatma Gandhi National Council of Rural Education, Hyderabad on 30th December 2021. The workshop focused on promoting rural entrepreneurship through One District One Product (ODOP) approach under the Prime Minister Formalisation of Micro Food Processing Enterprises Scheme, Ministry of Food Processing Industries, Government of India.*

  
Dr. W G Prasanna Kumar  
Chairman



सत्यमेव जयते

Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India

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Where there is Rural Wellbeing  
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MoE/ODOP Workshop/December2021/JSS

8520001

*This is to certify that Mr./Ms. Ramesh Kv of Rise Krishna Sai Prakasam Group of Institutions, Prakasam District, Andhra Pradesh attended online workshop on "Role of One District One Product (ODOP) approach in making India Self-reliant" organized by Mahatma Gandhi National Council of Rural Education, Hyderabad on 30th December 2021. The workshop focused on promoting rural entrepreneurship through One District One Product (ODOP) approach under the Prime Minister Formalisation of Micro Food Processing Enterprises Scheme, Ministry of Food Processing Industries, Government of India.*

  
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8450001

*This is to certify that Mr./Ms. P.Sai Nitish of Rise Krishna Sai Prakasam Group of Institutions, Prakasam District, Andhra Pradesh attended online workshop on "Role of One District One Product (ODOP) approach in making India Self-reliant" organized by Mahatma Gandhi National Council of Rural Education, Hyderabad on 30th December 2021. The workshop focused on promoting rural entrepreneurship through One District One Product (ODOP) approach under the Prime Minister Formalisation of Micro Food Processing Enterprises Scheme, Ministry of Food Processing Industries, Government of India.*

Dr. W G Prasanna Kumar  
Chairman



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Government of India

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Where there is Rural Wellbeing  
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MoE/ODOP Workshop/December2021/JSS

8560001

*This is to certify that Mr./Ms. G Sekhar of Rise Krishna Sai Prakasam Group of Institutions, Prakasam District, Andhra Pradesh attended online workshop on "Role of One District One Product (ODOP) approach in making India Self-reliant" organized by Mahatma Gandhi National Council of Rural Education, Hyderabad on 30th December 2021. The workshop focused on promoting rural entrepreneurship through One District One Product (ODOP) approach under the Prime Minister Formalisation of Micro Food Processing Enterprises Scheme, Ministry of Food Processing Industries, Government of India.*

Dr. W G Prasanna Kumar  
Chairman