



**RISE KRISHNA SAI PRAKASAM GROUP OF INSTITUTIONS**

(Approved by AICTE, Affiliated to JNTUK, Kakinada)

NH-16, Valluru, -523272, Ongole, Prakasam District

**“GIFT A HELMET AND SAVE A LIFE”**

Venue: Ongole

No. of Participants: 100

RISE NSS unit along with the management, in co-ordination with Prakasam Police department, organized a campaign program on 12 Sep, 2017 at Bapuji Complex Circle, to persuade philanthropists to gift a helmet and save a precious life of people in Ongole. While launching the campaign, Superintendent of Police B. Satya Yesu Babu said it was because of head injuries, a majority of the deaths involving two-wheelers occurred. “Realizing that mere advice to the road users to wear helmets will not suffice, we have taken up this novel campaign to enable more and more people wear headgear,” he said while leading helmet-wearing police personnel driving motorcycles in patterns to draw the attention of people. Deputy Superintendent of Police J. Ram Babu roped in college students in large numbers for the campaign. All the participants were gifted helmets by Sri K.S.J Prakash garu P.O of RISE NSS unit with a view to building a movement to inculcate safe driving habits among motorists. In all more than 100 members participated in this program.

**N.S.S. Programme Officer**  
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**VALLURU-523 272**

“Not me but you”



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