



EFFECTIVE STUDENT CREATIVITY PROGRAMME

23th July, 2016

Creativity is recognized as an essential skill for many engineers, especially in the context of design and innovative projects. Creativity of engineers should be novel, functional, practical and feasible. In order to help the students nurture the ability and motivation to apply creative thought to their engineering innovation projects this programme is organized.

Sri. V. Srinivasa Chary is the resource person for this programme. He stressed the importance of creativity to students for 21st century success. He started the session with the statement that creativity, ingenuity and innovation are the keys to success in the evolving global economy. Students must learn how to imagine the unimaginable and hone their creative skills.

Capturing – preserving new ideas

Challenging – giving ourselves tough problems to solve

Broadening – boosting creativity by learning interesting new things

Surrounding – associating with interesting and diverse things and people

He suggested students to capture their ideas on a daily basis. So-called creative geniuses are all strong with capturing. Nurturing the skills in the classroom is an important task. With the developed creative competencies, students will be better equipped for the world.

The program came to an end with a happy note. The feedback of the students was very positive and the students gained lot of insights about how to set and achieve goals.



